



**vacuum-resource.org**

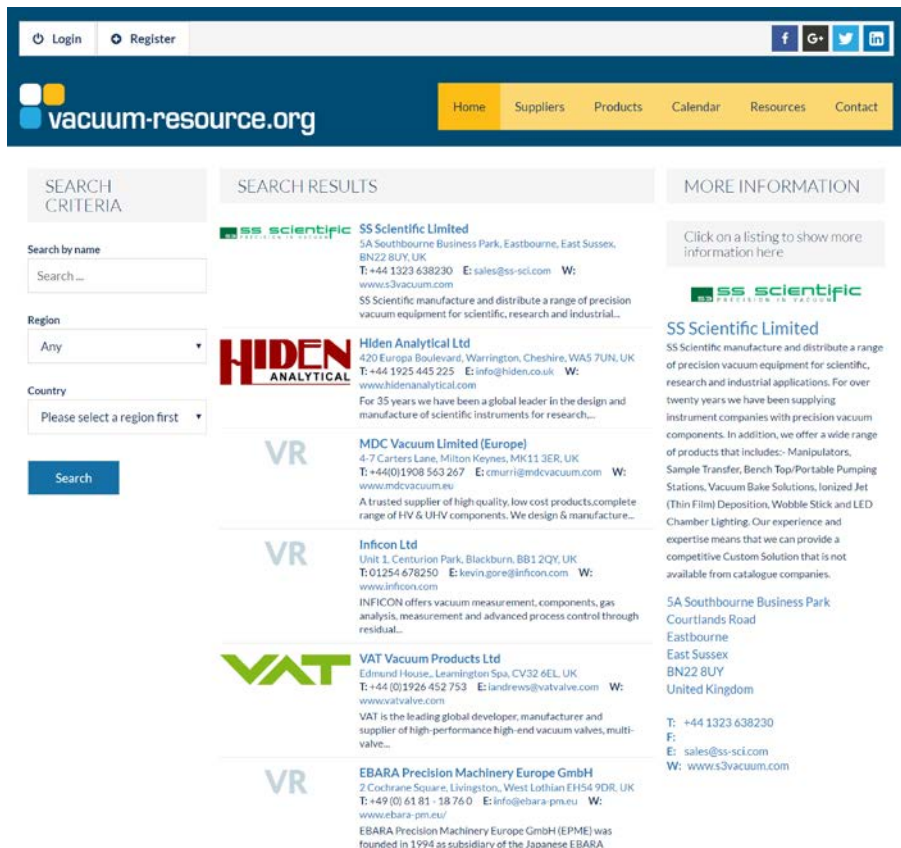
# **Media Pack & Rates 2017**

**Vacuum-Resource.Org** is a central resource site administered by vacuum professionals with the aim of bringing together individuals, academic and commercial organisations to share and contribute to the latest news, products and articles.

Your listing on the site guarantees maximum exposure to quality professionals and uniquely offers:-

- Supplier Listing by ranking and searchable by:  
Keyword  
Geographical location
- Contact details
- Direct link to your website
- Technology/Product category specific listing (2 product categories selectable)
- Links to all company news items (free to submit)
- Meta tagging to all relevant technology categories

**A BASIC LISTING (as described above) IS FREE!**



The screenshot shows the website interface with a search bar on the left and search results on the right. The search criteria include 'Search by name' (with a search box), 'Region' (set to 'Any'), and 'Country' (set to 'Please select a region first'). The search results list several companies, including SS Scientific Limited, Hidden Analytical, MDC Vacuum Limited (Europe), Inficon Ltd, VAT Vacuum Products Ltd, and EBARA Precision Machinery Europe GmbH. Each listing includes the company name, address, phone number, email, and website. A 'MORE INFORMATION' section on the right provides a detailed description of SS Scientific Limited's products and services.

**ENHANCE YOUR LISTING – Choose from:**

**BRONZE** – everything in BASIC PLAN plus:-

- Promoted Listing (shown before Basic Free Listings)
- Display Company Logo
- £120 / year

**SILVER** – everything in BRONZE PLAN plus:-

- Promoted Listing (shown before Bronze Listings)
- 3 extra Product / Technology Categories selectable (5 in total)
- £240 / year

**GOLD** – everything in SILVER PLAN plus:-

- Promoted Listing (shown before Silver Listings). Top Ranking
- 5 extra Product / Technology Categories selectable (10 in total)
- £450 / year

Payment by invoice (30 day terms before Listing reverts to Basic)

OR

Immediate by PayPal / Credit Card

## Informative

RESOURCES

- Articles
- Books
- Careers
- Consultants
- Courses
- ▶ Formulae
- Journals
- Professional bodies
- ▶ Reference tables
- ▶ Technologies

BOOKS

**Understanding Modern Vacuum Technology**



The purpose of this book is to help scientists, engineers and technicians learn about and better understand the vacuum technology found in science and industry today. Understanding how the equipment is built and functions will help the practitioner create more successful applications. This book is written so that anyone new to the art, or even an experienced practitioner, who wishes to learn about vacuum engineering can do so quickly and easily. It provides an undercut to the many classic texts that are still available today. Armed with the information contained within, the technologist will be able to go to the more advanced materials, if needed, and absorb that knowledge quickly and efficiently.

**Author:** Steve Borichevsky  
**Publisher:** CreateSpace  
**ISBN 13:** 978-1537425054

**A User's Guide to Vacuum Technology**

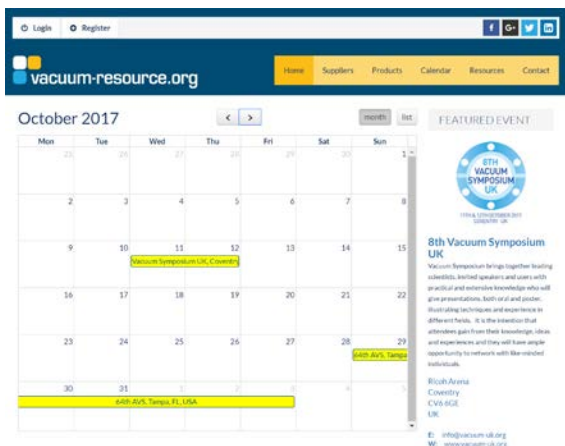


In the decade and a half since the publication of the Second Edition of A User's Guide to Vacuum Technology there have been many important advances in the field, including spinning rotor gauges, dry mechanical pumps, magnetically levitated turbo pumps, and ultraclean system designs. These, along with improved cleaning and assembly techniques have made contamination-free manufacturing a reality. Designed to bridge the gap in both knowledge and training between designers and end users of vacuum equipment, the

**Resource Pages** provide detailed and informative entries that drive quality traffic to the site. These are fully contributable by our readership.

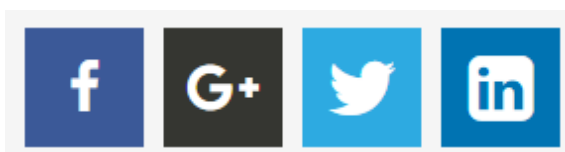
Categories include:

- books
- journals
- conferences
- articles
- wanted items
- used and free equipment



The screenshot shows the website's navigation bar with 'vacuum-resource.org' and menu items like Home, Suppliers, Products, Calendar, Resources, and Contact. Below is a calendar for October 2017. Two events are highlighted in yellow: '8th Vacuum Symposium UK, Chester' on October 10-12 and '8th VUS, Tampa, FL, USA' on October 28-30. A 'FEATURED EVENT' sidebar on the right provides details for the 8th Vacuum Symposium UK, including its location at Ricoh Arena, Coventry, CV4 6EF, UK, and contact information.

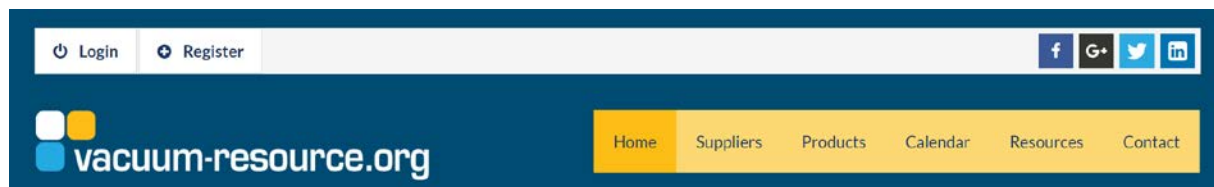
**Calendar of Events** for conferences, technical meetings etc.



**Social Network** links appear on every page making the most of social networking opportunities.

## SPONSOR A TECHNICAL RESOURCE PAGE (not available for BASIC Plan Listings)

Get your Listing associated with a Resource Page and promote your company as a prime supplier of the product / technology / services.



- RESOURCES
- Articles
  - Books
  - Careers
  - Consultants
  - Courses
  - ▶ Formulae
  - Journals
  - Professional bodies
  - ▶ Reference tables
  - ▶ Technologies

### BAKEOUT EQUIPMENT



Suppliers of electrical and mechanical hardware for baking chambers to achieve lowest ultimate vacuum pressure. Category includes Bakeout Ovens, Bakeout Controllers & Bakeout Safety Trips.

### PAGE SPONSOR



#### SS Scientific Limited

SS Scientific manufacture and distribute a range of precision vacuum equipment for scientific, research and industrial applications. For over twenty years we have been supplying instrument companies with precision vacuum components. In addition, we offer a wide range of products that includes:- Manipulators, Sample Transfer, Bench Top/Portable Pumping Stations, Vacuum Bake Solutions, Ionized Jet (Thin Film) Deposition, Wobble Stick and LED Chamber Lighting. Our experience and expertise means that we can provide a competitive Custom Solution that is not available from catalogue companies.

5A Southbourne Business Park  
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East Sussex  
BN22 8UY  
UK

T: +44 1323 638230  
E: sales@ss-sci.com  
W: www.s3vacuum.com

- First 6 months free!
- Limited to 2 Resource Page Sponsorships per company
- Typically £60 / year to sponsor a page – pricing dependent upon demand
- Incumbent Sponsor of a Page gets first refusal on renewal date
- High demand pages go to auction – incumbent can match highest bid

Want your company details displayed on a RESOURCES PAGE? Then please use the Contact Form to express your interest in sponsoring – first 6 months free of charge!

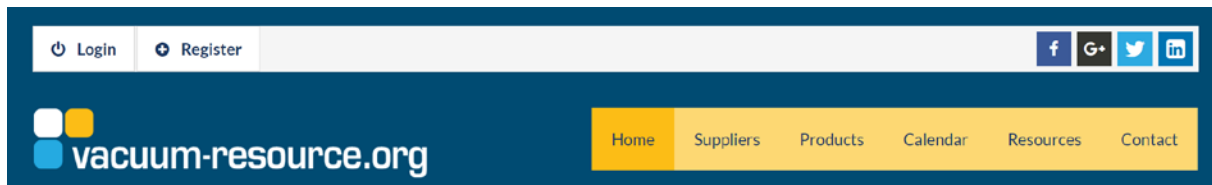
Alternatively, if you have better technical content and a photograph that you feel will enhance your company reputation then please submit your copy and the **first year** is free of charge.

Please use the Contact Form to express interest.



## SPONSOR A NEWS ITEM (not available for BASIC Plan Listings)

Get a custom advertisement on the right sidebar of a News Item – widely linked and promoted to draw traffic to Vacuum-Resource.Org.



### Vacuum Knowledgebase

Updated 12th January 2017

The Vacuum-Resource.Org website is well and truly open! We hope you find information that is relevant and of interest on these pages.

As a resource hub of everything vacuum we are building a searchable database of vacuum manufacturers and suppliers by location and products / technologies provided. The database is filling up quickly as there is no charge for companies to list on this website.

In the Resources Area (**Resources** – main navigation menu above) you will find information on all subjects and technologies related to vacuum. If there is anything you can't find, or you think should be included in Vacuum-Resource.Org then please let us know – use the Contact Form (member login required) or send an email to [info@vacuum-resource.org](mailto:info@vacuum-resource.org).

Just waiting to see how the resource website develops? Why not show your interest by 'Liking us' on Facebook and 'Follow us' on Twitter.

Enquire about advertising in this space

- 3-month Advert on view : £50
- 6-month Advert on view : £70
- Maximum 9 months Advert exposure per year
- Advert size: 750k max. & at least 315px wide

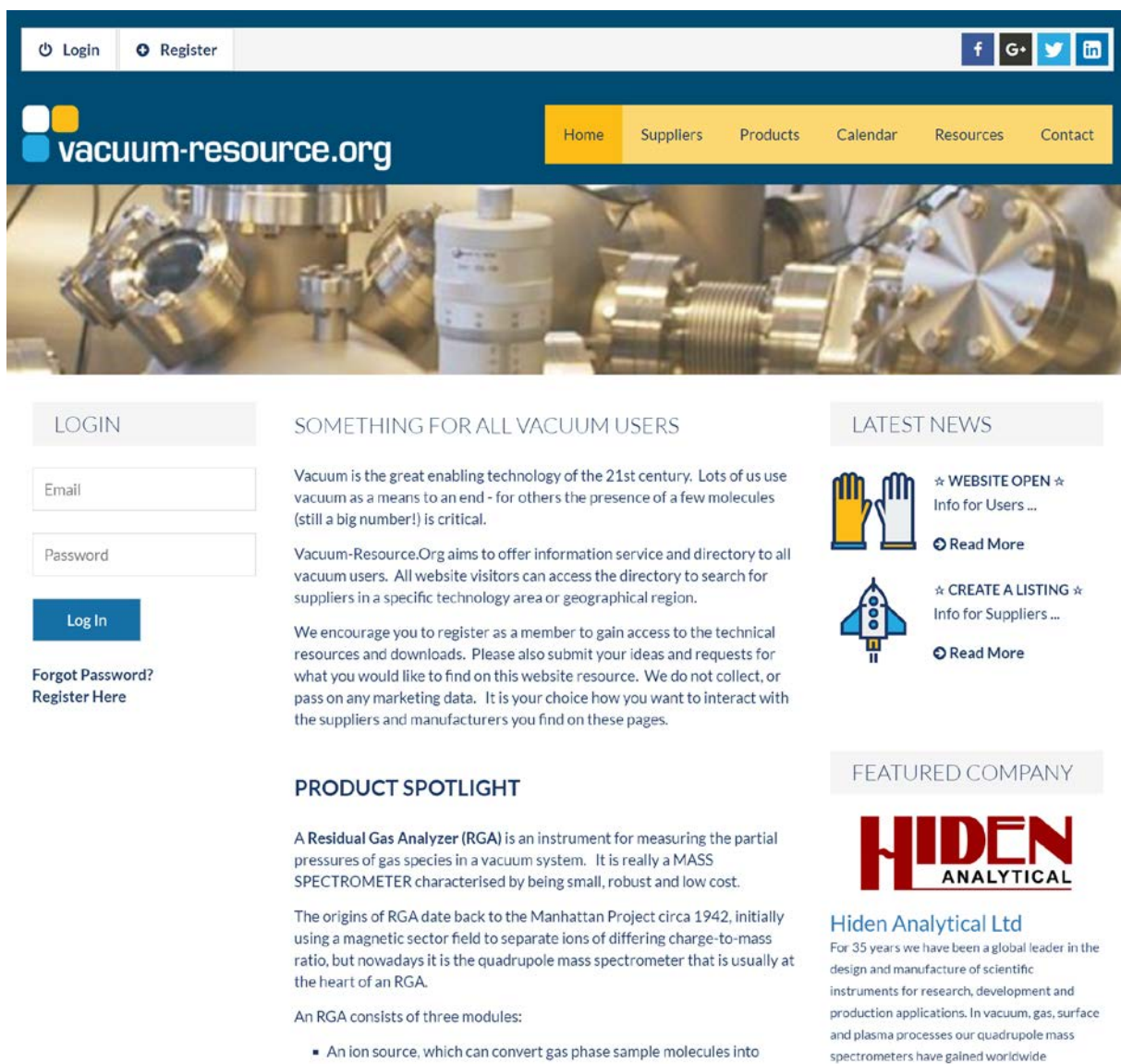
Want a company advertisement displayed alongside a News Item? Then please use the Contact Form to express your interest or contact us by email: [advertising@vacuum-resource.org](mailto:advertising@vacuum-resource.org).



## HOME PAGE – FEATURED COMPANY (not available for BASIC or BRONZE Plan Listings)

Promote your company with your Listing featured on the Home Page. Extracted from the Supplier Directory and shown on the right sidebar of the Product Spotlight (an extended technical description of a product category).

This prime location is only available to Silver & Gold Plan Listings. You will be involved in the editorial for the Product Spotlight and limited to 3 months on the Home Page, at no extra cost over and above your Plan fee.



The screenshot shows the website's home page layout. At the top, there are navigation links for 'Login' and 'Register', and social media icons for Facebook, Google+, Twitter, and LinkedIn. Below this is a dark blue header with the 'vacuum-resource.org' logo and a yellow navigation bar containing 'Home', 'Suppliers', 'Products', 'Calendar', 'Resources', and 'Contact'. The main content area features a large image of industrial vacuum equipment. Below the image, the page is divided into several sections: 'LOGIN' with input fields for email and password, a 'Log In' button, and links for 'Forgot Password?' and 'Register Here'; 'SOMETHING FOR ALL VACUUM USERS' with introductory text about vacuum technology and a call to register; 'PRODUCT SPOTLIGHT' featuring a 'Residual Gas Analyzer (RGA)' with detailed technical information; 'LATEST NEWS' with two news items: 'WEBSITE OPEN' and 'CREATE A LISTING'; and 'FEATURED COMPANY' highlighting 'HIDEN ANALYTICAL' with a logo and a brief description of their 35-year history in scientific instruments.

Want your company featured alongside the Product Spotlight? Then please use the Contact Form to express your interest or contact us by email: [melanie@vacuum-resource.org](mailto:melanie@vacuum-resource.org).

## Listing & Advertising Rates

|   |  |
|---|--|
| BASIC Listing (unranked, 2 Product Categories)                | Free   |
| BRONZE Listing (3 <sup>rd</sup> ranked, 2 Product Categories) | £120 per annum                                 |
| SILVER Listing (2 <sup>nd</sup> ranked, 5 Product Categories) | £240 per annum                                 |
| GOLD Listing (1 <sup>st</sup> ranked, 10 Product Categories)  | £450 per annum                                 |
| Resource Page Sponsor   | usually £60 per annum<br>(first 6 months free) |
| Right Sidebar Advert on News Page                             | £50 (3 months)<br>£70 (6 months)               |
| Home Page Featured Company (Silver or Gold Plan holders only) | Free   |
| News articles featuring your Company details                  | Free   |
| Any other advertising opportunities                           | POA  |

**Visit [www.Vacuum-Resource.Org](http://www.Vacuum-Resource.Org) to enter your Listing**